

**CITY OF CHELSEA
DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
7:30 A.M., THURSDAY, MARCH 15, 2012**

Present: Flintoft, Finger, Heydlauff, Holman, Lindauer, Merkel, Morrel-Samuels,(left 7:50), Pierce, Povlich, Sanville, Schwarz,

Absent: Cleary

Others Present: John Hanifan, Bill Harmer, Councilwomen Cheri Albertson, Ann Feeney; Joy Barrett, Kathy Bean, Jan Bernath, Jeff Burns, Cathy Clark, John Frank, Howard Flintoft, Craig Meier, Susan Moore, Jim Myles, Gary Reed, Brad Roberts, David Steinhauer,

President Flintoft opened the meeting at 7:30 a.m.

1. **Public hearings on matters under consideration** – None scheduled
2. **Public Comment**

-**Craig Common**, Chairman of the Sounds & Sights Summer Festival, approached the Board regarding its annual contribution to the event. Two years ago the amount requested and granted was \$30,000, last year \$25,000 and this year the request, \$20,000. This is the 8th year and electronic auditions came from all over the country. Live auditions were held March 12 with selection March 14. There is a most diverse array of 77 different acts. The Festival is currently in the process of applying to become a stand alone, IRS 501c3 organization. Purple Rose Director Sanville asked that consideration be given to acts performing close to the Theatre on Thursday nights when there is a play performance.

-**Craig Meier** of American Legion Post 31 spoke of the collaboration between Legion, VFW and Library to produce documentary about WW II. He is requesting financial support for another collaboration for a documentary with Korean War Veterans, followed in the future for Vietnam and Gulf War veterans. These would include community response, what it was like for the vets upon returning. Meier mentioned two veterans, Jack Merkel and David Longworth who returned and became successful business men. He is requesting \$3,000.

-**John Frank** outlined all the efforts which the Chelsea Connection and Preservation Chelsea made in conjunction with Michigan Historic Preservation Network to spread the word and information regarding the RFP for the Longworth site. Included was the MEDC website, and Michigan Listing Service.

-**Jim Myles** displayed the first of perhaps 18 plaques with historic information regarding the Heydlauff building. It will be mounted on the outside of the building. He plans to have at least 6 by summer to include in a walking tour in connection with the Sculpture Walk.

-**Brad Roberts and Jeff Burns, City of Chelsea Utility Superintendents**, announcing a planned one to three hour power outage to hook up the new Police Station. He asked the Board to suggest the best time to cause the least disruption to homes and businesses. It will affect from the Library to the railroad tracks. The general consensus was very early on a Monday morning.

3. **Approval of the Consent Agenda**

- No items yet suggested for a consent agenda
- 4. Approval of the regular agenda – No motion required
- 5. **Motion by Lindauer, second by Morrel-Samuels to approve the minutes of February 16, 2012 Board of Directors meeting with two corrections. Motion carried**
- 6. **Submission of Bills**-None submitted
- 7. **Communications to the Board** - None
- 8. **Reports from Board Committees**
 - Chelsea First – No report
- 9. **Report from City Manager**
 - Main Street streetscape plan is out for bids
 - None from officers
- 10. **Unfinished business** – Jackson Street corridor and Longworth
 - a. Heydlauff will meet with adjacent property owners when there is a tentative plan. The Depot Assoc. and Congregation Church are concerned about the future.
 - b. At the pre-submission conference 2/29, eight firms showed interest with another coming tomorrow. April 27th is deadline for submissions. All submissions will go to the DDA Board.
- 11. **New Business**
 - Feed Store Sign request – no one present
 - Sights & Sounds – **Motion by Bob Pierce, second by Jason Povlich to approve the contribution of \$20,000 in support of the Sounds & Sights Festival. Motion carried.**
 - Aaron Fody Bike Rack contract: **Motion by Heydlauff, second by Lindauer to approve the contract with Aaron Fody in the amount of \$500 to set out bike racks on weekends. Motion carried.**
 - DDA development Plan Update and Bond Process – Flintoft forwarded the tentative updated plan to the Board for review. The Plan must be amended if a project, not in the original Plan, is added. Parking improvements are already in the Plan, so there are very few tentative changes. The Board must decide the amount of a bond; there must be an updated Plan before a bond sale.
 - Although the plan presented by Craig Meier is a worthy plan, it does not fit the mission of the DDA. Flintoft will write a response letter to The Legion and bring it to the April meeting.
- 12. **Announcements**
 - Chamber of Commerce-Bob Pierce** reported on a very successful event at Chelsea Lanes, with support by Cottage Inn. **(b)**The Gateway Initiative is moving forward with its official Logo and hope to roll out the new look in June. The intent is to promote outdoor tourism. **(c)**A low key spring event was held at the Discovery Center- Maple Sugar making. **(d)** Jackson CVB is developing a fall event with Sandhill Crane Winery.
 - Library – Bill Harmer (a)** On March 27 The Library in partnership with the schools, is having an “Authors in Chelsea” event. Three successful authors: John Nickle, Tony Abbott and Jim Casinetti will have workshops at the elementary schools, grades 4-6. The children have been reading books by these authors, so they will be prepared. That evening the authors will appear at the program in the McKune Room for the general public. **(b)** Harmer announced the receipt of a Target Corporation grant with no strings attached. Chelsea Education Foundation also awarded the Library a grant for this project.
 - 5 to 7 pm, March 27, MDOT will have an open house at WSEC to present plans of the M-52 paving project.
 - Saturday March 17, the Purple Rose will have a lecture and concert reading of “White Buffalo”
- 13. Motion by Heydlauff, second by Merkel to adjourn the meeting at 8:10 a.m. Motion carried.
- 14. Motion

15. Motion
16. Motion
17. Motion
18. Motion
19. Motion
20. Motion
21. Motion
22. Motion
23. Motion
24. Motion
25. Motion