



## CITY OF CHELSEA

### ZONING BOARD OF APPEALS AGENDA OCTOBER 16, 2013, 5:00 P.M. COUNCIL CHAMBERS 311 SOUTH MAIN ST. CHELSEA, MI 48118

#### CALL TO ORDER

#### ROLL CALL

#### APPROVAL OF MINUTES

Approval of the Minutes for the September 18, 2013 ZBA Meeting.

#### 13-8

**Lloyd Bridges Traveland:** An application has been filed by Jerry Bridges of Lloyd Bridges Traveland for a variance from the requirements of Section 6.03 A4 and Section 6.05 H of Ordinance No.166 (Zoning Ordinance), to allow the placement of an LED sign on an existing free standing sign at 1603 S. Main Street. The property is described as follows: Tax Code: #06-06-13-380-009, 1603 S. Main Street, Chelsea, Michigan

#### NEW BUSINESS

**Draft**

**Zoning Board of Appeals Meeting Minutes  
October 16, 2013  
Council Chambers  
311 S. Main Street, Chelsea, MI**

Members Present: Tom Osborne, Charles Schauer, Charles Burgess, Jasen King,

Others Present: Marcia Parker-White (City Council Representative), Christine Linfield, Charles Bridges and Jerry Bridges

Chairman Osborne called the meeting to order at 7:00 pm.

Chairman Osborne read the draft minutes from the September 18, 2013 ZBA meeting.

Motion by Schauer, seconded by Jasen King, to approve the minutes of September 18, 2013 meeting as read. Motion passed all ayes.

**13-08 Lloyd Bridges Traveland** : Representing Lloyd Bridges Traveland, Jerry Bridges gave a presentation to the Board regarding his need to replace his existing free standing sign with a new 5'x7' LED sign. The current sign was allowed per approved ZBA variance (#97-02) granted on 3/19/97 and is a message board sign with five rows of text which can be manually changed with plastic lettering. Due to ever changing stock inventory, his business needs to be able to advertise available RV models, product logos and sale items. Due to height of the free standing sign, using a ladder to manually change the text has become a safety issue for himself and his employees. He wants to remove this safety issue by having the sign programmable from the ground. Also, there is maintenance concerns over mold build-up between the existing plastic lettering and sign.

Mr. Bridges presented to the Board that he would like to install a 5'x7' LED sign at the same location as the manual message board sign. The size would remain the same but the sign would be orientated horizontally instead of vertically. Mr. Bridges also stated that the sign will not be programmed to be flashing or blinking, it will also be a colored sign instead of the bright red text on a black background. Mr. Bridges handed out sample messages that he would like to post on the LED sign. He stated that all he wants is a functional sign for his business that is safe to change for his employees.

Motion by Charles Schauer, second by Charles Burgess, to grant the variance request with the following conditions; the maximum dimensions be 5'x7' as granted in previous variance (#97-02), the time between message changes cannot be less than 24 hours, no scrolling or flashing messages allowed and the sign cannot be used for off-site advertising or community events. All ayes, motion passed.

Motion by Charges Burgess, second by Charles Schauer to change the meeting location to the new city council chambers located at 311 S. Main Street. All ayes, motion passed.

Motion by Charles Schauer, Jasen King to adjourn the meeting at 5:34 p.m.

Respectfully submitted,

Christine Linfield  
Planning, Engineering, Zoning & Community Dev. Dir.