

**CITY OF CHELSEA
DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
7:30 A.M., THURSDAY, APRIL 20, 2010**

Present: Jackson, Cleary, Lindauer, Morrel-Samuels, Pierce, Schwarz, Winans
Absent: Flintoft, Frisinger, Heydlauff, Holman, Myles,
Others Present: Tom Knox, Chief Ed Toth, Ann Feeney

President Jackson opened the meeting at 7:30 a.m.

1. **Budget Update** – Hanifan explained the updated DDA budget which included a line item for “Salaries & Wages – Parking” of \$34,000. Since November of 2009 when reminders were given to those who overstayed the 3 hour parking limit instead of tickets, there has not been a noticeable change in parking habits. The City budget is constrained this year, so the request is for the DDA to assume all the financial responsibility for parking enforcement. There followed an extensive discussion regarding parking issues. Some of the comments follow: (a) Onstreet overnight parking tickets are now \$50; (b) Questioned possibility of selective enforcement of habitual offenders; (c) Questions were asked about purchasing a PDA to record repeat offenders using license plate numbers, which would allow for penalizing those drivers; (d) The Chief noted that the department will assist drivers when there are unusual parking needs; (e) The presence of a Parking Enforcement Officers is a deterrent and important to keeping order; (f) There was a question regarding providing short term parking near the corners for shoppers who just need to quickly shop. (g) Hanifan reminded the Board that the Post Office is now public parking and perhaps using it as 24 hour parking might be a possibility. The Chief and City Manager Hanifan will present a plan at the May meeting to address the concerns and suggestions discussed at this meeting. **Motion by Winans, second by Morrel-Samuels to adopt the budget line for “Salaries & Wages – Parking” in the amount of \$34,000. Motion carried.**
2. **Chamber of Commerce – Pierce** – Copies of the “Treasures of Chelsea” brochure have all been distributed and need to be updated and reprinted. The DDA paid for the last printing. Pierce asked if the cost would come out of the Marketing budget line, and was told it would. The last printing was \$1500 with \$250 for upgrading by Edgar Norman Design. No major changes will be made and only 10,000 to be printed.
3. Morrel-Samuels requested from Hanifan an annual summary report of DDA income and expenses and was assured that will be forthcoming.
4. **Special Meeting** to review the original RFP for the Jackson St\Longworth corridor is scheduled for 8 a.m., Tuesday, April 27. Winans expressed his opinion that the Board had gotten sidetracked with the emphasis on getting this property back on the tax roles and forgot its vision for creating a downtown city center.
5. **Motion by Winans, second by Pierce to adjourn the meeting at 9:05 a.m.**